

A photograph of two mountain climbers on a snowy ridge. One climber is in the foreground, wearing a white and grey jacket and a blue helmet, looking towards the right. The other climber is further up the ridge, wearing an orange jacket and a black helmet, also looking towards the right. A rope is visible between them, suggesting they are roped together. The background shows a vast, mountainous landscape with green valleys and brown hills under a clear sky.

BUILDING OUR TEAM

BY INVITING FOR IMPACT

Lions Clubs International is comprised of many teams – clubs, zones, regions, districts, multiple districts, District Governor Teams, the Global Leadership Team, the Global Membership Team, International Directors, Executive Officers, our staff, and many more – all working together toward the shared goal of enhancing our service to others.

Successful teams share two types of values. They value:

- 1) Achieving the goal or accomplishing the mission
- 2) Relating to each other as a team.

Shared values include:

- Roles – Team members understand the unique contribution and limitations of others and develop a distinct division of labor. In mountain climbing, one climber might be excellent at deciphering new routes, another at setting ropes, and yet another at leading on the rope.
- Shared Goals – The team goal is more important than the individual goal. For example, climbing team members share the desire to reach the mountain summit together as a team, not just as individual climbers.
- Team confidence – Teams believe they can achieve success.

A second set of shared values relate to interpersonal dynamics.

- Trust – Team members count on each other to come through as expected. In other words, the team members see a consistency in behaviors. In mountain climbing, team members belay each other, resting assured they are safely tethered, even if a partner sets the ropes.
- Interpersonal understanding – Team members are aware of individual moods, desires, and personal situations so that they can recognize when a fellow team member is too physically weak or mentally exhausted to continue a climb.

These five values prove essential in getting teams off the ground, and lead to success in reaching summits.

Each member of the team is no less important than another. And each member of the team makes an impact. For every new member



who joins our team, we impact the lives of 30 people through service. Simple math then tells us that for every 1,000 members who join, we impact the lives of 30,000.

Our goal during our centennial celebration period is for every club to invite three new members each year, and for every district to start one new club. That is a modest 5 percent increase – approximately 138,000 new members. But it represents reaching an additional 4.1 million people through service.

It's not about adding members for the sake of membership growth. It's about adding members to meet the growing needs of our communities.

